

## Project Plan: Visualize Response Data to Inform Business Decisions

**Key links**: [Group chat on Slack](https://openavenues.slack.com/archives/C04MDKU80RW) | [Project materials](https://openavenuesfoundation.sharepoint.com/sites/fellows/Shared%20Documents/Forms/AllItems.aspx?csf=1&web=1&e=1PMXbf&cid=1fd223f8%2Dc38a%2D4cee%2Da6a3%2D32f3c276a7f1&FolderCTID=0x0120004D5576DE3AA0B4469D5FA6ECF8634339&id=%2Fsites%2Ffellows%2FShared%20Documents%2FProjects%2FP23013%2FIndustry%20Project%20%2D%20Materials%20for%20Students&viewid=862b1741%2Def32%2D4b36%2D8843%2D04f12aa8913b) [aka Industry Project - Materials for Students] |

**Project Leader**: Jainik Majmudar (He/him) | (Jay-nik) | [jainik.majmudar@openavenuesfoundation.org](mailto:jainik.majmudar@openavenuesfoundation.org) | For any questions or urgent request, reach out to me via email or slack. <https://www.linkedin.com/in/jainikmajmudar>

**Open Avenues**: [OA’s Student Questions & Feedback Form](https://forms.office.com/r/iRzaP4yLQZ) | [OA website](https://www.openavenuesfoundation.org/)Elena Semeyko (she/her/hers) | Director of STEM Education | Ye-lE-na | [elena@openavenuesfoundation.org](mailto:elena@openavenuesfoundation.org) | [LinkedIn](https://www.linkedin.com/in/elena-semeyko-62986b5a/)Rua Hamid (she/her/hers) | STEM Education Coordinator | RU-a | [rua@openavenuesfoundation.org](mailto:rua@openavenuesfoundation.org) | [LinkedIn](https://www.linkedin.com/in/rua-hamid/)

**Brief project description**: We would be working on Customer Support on Twitter dataset, which is a large, modern corpus of tweets and replies to check, analyze and understand the pattern and conversations, and for study of modern customer support practices and impact.

**Final project deliverables**: in the final project session, you’ll present your work in the form of a slide deck or a python story telling notebook. It'll be evaluated using the following success criteria:

* A working notebook: The code works correctly with the provided dataset and well documented
* A publicly available description of the project (Medium post, slides, or a video): The write-up clearly explains the project findings and the presentation includes all required analysis
* The dataset and analysis that you build are uploaded to our shared folder
* Career oriented deliverables: LinkedIn & resume

**Project completion**: the project will be considered complete once you submit the final deliverables that meet the success criteria (mentioned above) and finish the post-project survey.

**Project norms**

* Students that OA selects for our industry projects come from diverse backgrounds, and we'll appreciate everyone’s commitment to create an **inclusive environment** for each other.
* **Open communication** is one of the most important skills that you need to master in order to be successful in your career. Practice with us! **Ask questions**. Speak up. Reply to emails and chat messages in a timely manner (let’s commit to **48 hours**). **RSVP** to calendar invitations **in advance** and be **on time** for meetings. Let the Project Leader know **ASAP** if you cannot join a project session or submit your work by the deadline. (In a real workplace, teams regularly fall behind schedule, so most people are OK with that. What’s not OK is not to communicate it 😉)
* Try to **keep the camera on** during the meetings. It’s totally acceptable to switch your camera off occasionally, but we’re social creatures and usually prefer to see each other.

### Week-by-week plan

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Pre-meeting contributions** | **Weekly project session** | **Additional meetings (office hours, 1:1s)** |
| Week 1 | Before the first project meeting,  • check tech stack / connection  • Check [how to join a Microsoft Team meeting](https://support.microsoft.com/en-us/office/join-a-meeting-without-a-teams-account-c6efc38f-4e03-4e79-b28f-e65a4c039508) without an account / via a browser. | • Wednesday, 02/07/2023, 2:30 pm PST  • [Virtual meeting](https://openavenuesfoundation.sharepoint.com/:v:/r/sites/fellows/Shared%20Documents/Projects/P23013/Industry%20Project%20-%20Materials%20for%20Students/Session%201%20recording.mp4?csf=1&web=1&e=Z5jXjj) | Recording | [Slides](https://openavenuesfoundation.sharepoint.com/:p:/r/sites/fellows/Shared%20Documents/Projects/P23013/Industry%20Project%20-%20Materials%20for%20Students/Session%201.pptx?d=wb4283cb1c6dd41cbb67f06655ce03551&csf=1&web=1&e=f1fyjU)  • **Agenda**: Introductions. Project idea. Project benefits. Norms. Next steps. [Student Pre-Project Survey [10 min]](https://forms.office.com/r/Tk0mX06gsD). | Project Leader availability:  • Thursday, 02/09/2023, 3 to 5 pm PST  • Monday, 02/13/2023, 3 to 5 pm PST  Book 24 hours prior. |
| Week … | TBA | TBA | Project Leader availability TBA |
| Final week | • Share the final deliverable by {deadline TBA}.  • Connect to the Project Leader and other students on LinkedIn.  • Join [Open Avenues Connect](https://www.linkedin.com/groups/12544909/) on LinkedIn. | • Date and time TBA  • Virtual meeting | Recording | Slides  • **Agenda**: Final presentations. [Student Post-Project Survey [15 min]](https://forms.office.com/r/5qy1XyHxHu) | Project Leader availability TBA |
| Post-project | • Add the Industry Project to your portfolio / LinkedIn profile following [these guidelines](https://openavenuesfoundation.sharepoint.com/:w:/s/programming/ERVQU22nPbRFqzO7xQ4UMJABz0ETzuEDy5r-hGaGsTs_xw?e=7Vzwy1). |  |  |